

ELEVATE pH^{MAX}

NOT ALL WATER IS CREATED EQUAL

INTRODUCING THE RIGHT WATER, ELEVATE pH^{MAX}

Take control of your health with Aerus Origins new Elevate pH Max ionizer. Drinking enough water isn't enough. You have to drink the right kind of water! With Elevate pH Max's electronic controls, you can adjust the water's Alkalinity to ensure you are ingesting the most hydrating and balanced water you can find.



EMPOWERS YOU TO HAVE OPTIMAL HEALTH

- Water with anti-oxidant properties and proper pH alkalinity creates optimum health from the inside out

GOOD FOR YOU AND THE PLANET

- Energy efficient, produced with fewer natural resources, and reduces the use of plastic bottles and polluting cleaning products

NEXT GENERATION DESIGN

- Results and smart features unmatched in the market place

ECONOMICAL & AFFORDABLE

- Optimal results for an outstanding price



ORIGINS

ELEVATE pH^{MAX}



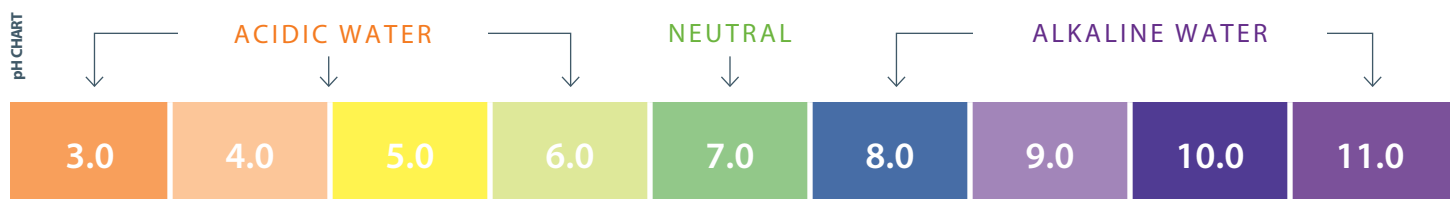
Eco Friendly
Technology

WHAT YOU ABSORB IS KEY FOR OPTIMUM HEALTH

Water is essential to your survival. Your body is about 75% water and that number decreases as you age. Because of that, as you get older it becomes more important to stay hydrated with the right type of water - water that helps minimize the effects of acid, helps remove toxins, and easily hydrates your body. You need great tasting water with antioxidant properties and proper pH levels. Water in its most natural state has several important characteristics such as: a high alkaline pH, active hydrogen, and a negative oxidation reduction potential, also known as ORP, which

is the ability for the water to act as an anti-oxidant. Unfortunately you cannot get these qualities from water that comes from a tap, nor can you buy water with these qualities in a bottle. Are you drinking water that supports wellness, or water that may have acidic properties? The new Elevate pH Max system contains revolutionary patented technology. It uses exclusive Direct Disk Ionization Technology to produce high alkaline pH water with active hydrogen and an ORP level that is considered more effective than anything else on the market.

A HEALTHY BODY, A HEALTHY HOME & A HEALTHY LIFE!



Since the first home water ionizer was introduced, the competitive field has been about who has the most power or surface area. No longer. Now it's all about results and affordability. Same results for less than half the price... sounds like a great idea!

Strong acidic water (pH of 2.7 or less) is oxidizing or cleansing. Use it for first aid, for hand-washing, and for cleaning.

Mild acidic water with a pH of 4.5 to 5.5 is astringent. Use it for skin and hair care, and general cleaning purposes to remove stains and clean glass.

Filtered, non-ionized water maintains same pH as source tap water. Use it for taking prescription drugs and making baby formula.

4 pH levels of - 8.5, 9.0, 9.5 and 10.0 - have a negative electrical charge, reduced surface tension, alkaline buffers and improved absorption. Use it for drinking or to make coffee or tea, or to cook with.

Strong alkaline water - 10.0 to 11.5 pH - is used for washing fruits and vegetables and general household cleaning. It is good for removing oil residue and grime from cooking surfaces, and for laundry or dish washing.

IS THE RIGHT WATER FOR YOU.

OPTIMAL RESULTS.

OUTSTANDING PRICE.

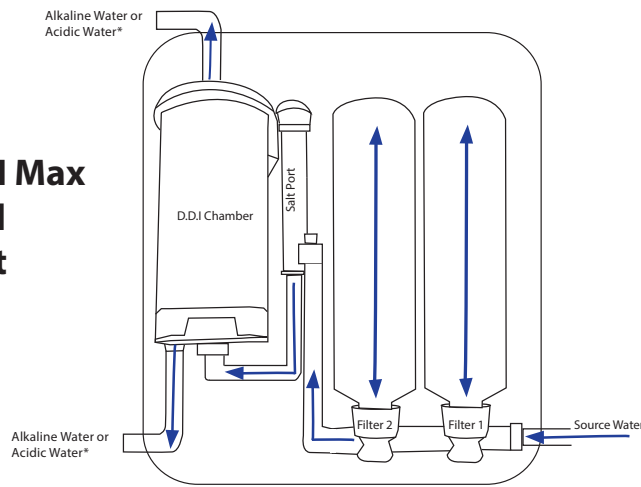
In 1989, a Taiwan engineer patented the first water ionizer engine; an electrolysis chamber that allowed home water ionizers to produce consistent high pH and high negative ORP restructured water. In 2005, that same engineer made a quantum leap outside of the electrolysis chamber box and patented Direct Disk Ionization. Just one platinum-coated titanium disk could now do the work of multiple electrodes and membranes, reducing both cost and maintenance.

- **Breakthrough technology.** *Direct Disk Ionization* employs a single disk electrode for ionization which requires far less precious metals than multi-plate units to achieve the same results. It also requires less maintenance for cleaning. Water flows freely through the ionizer ... there's nothing in the way to allow mineral scale to clog up the process. Accidental use of hot water will not harm the unit since there are no membranes.
- **Environmentally sound, energy efficient.** Consciously designed to use less of the earth's precious metal resources and the least amount of electrical energy to produce the desired result... and the ionizer disk is recyclable!
- **Optimal results.** Produces an impressive negative ORP (oxidation-reduction potential) with a higher flow rate than old technology electrolysis chambers.
- **Optimal safety.** Mineral scale causes platinum plating to wear away on solid plates, and less expensive mesh plates can have exposed titanium alloy resulting in minute quantities of heavy metals leaching into the water.
- **High mineral levels are no longer a problem.** While old technology ionizers have problems with water high in minerals (high total dissolved solids, or TDS), Aerus Origins smart technology adjusts to high and low TDS levels, which are monitored and power output is adjusted accordingly to produce a constant pH level.
- **Continuous use.** A unique water cooled power supply allows for continual operation without overheating. Conventional solid or mesh plate ionizers can only operate for a limited time before they shut down due to overheating.



- **High quality filter.** Removes chlorine and improves taste and odor from tap water and makes natural coral calcium available when water is acidic or soft. Water from reverse osmosis purification systems can often gain enough calcium to become ionized. Water from non-salt water softeners is also ionized by our Smart Technology.
- **The Elevate pH Max ionizer** is sleek and modern with a "stainless steel" colored exterior that fits perfectly with modern kitchen design. Installation is easy you just need a standard sink faucet. Comes with 3 adapters for nonstandard faucets.
- **International use.** A unique Switching Mode Power Supply makes the Elevate pH Max always ready for international use. The unit can be plugged into 100v 110v, 220v, or 240v without any adjustment. A country-specific plug adapter is all that is needed. It is double insulated and does not require a grounded cord.
- **Long life.** With proper care and maintenance, the Elevate pH Max unit provides a longer service life than conventional plate units and features a 5 year limited warranty.

Elevate pH Max Functional Flow Chart



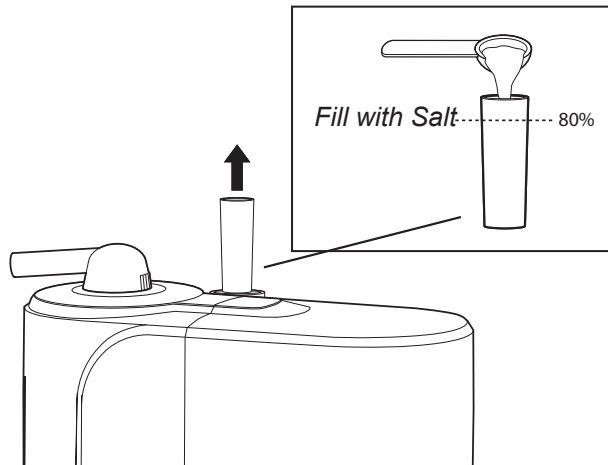
* Depending on which buttons are pressed.

SPECIFICATIONS

Model	Elevate pH Max™
Model Number	W1009A
Electrode Type	Titanium steel w/platinum
Water Filtration	Two filter system
Filter Life	up to 10,000 liters
pH Range*	2.0 to 11.0+
ORP Range*	+500 mV to -750 mV
Size	10.8" x 12.4" x 5.5"
Weight	8.1 lbs.
Water Temp	39°F (4°C) to 95°F (35°C) *depending on source water

HIGH ALKALINITY, LOW COST

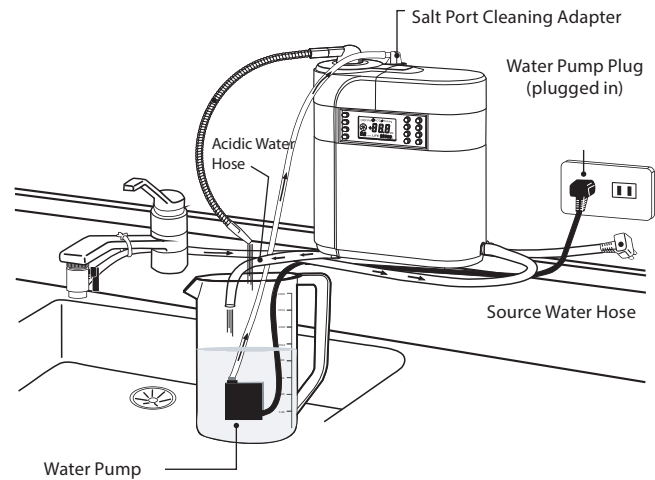
Making strong alkaline and strong acid waters is achieved by adding Sea Salt using the Salt Port in the top as shown. No expensive special liquid solution is required.



EASY MAINTENANCE

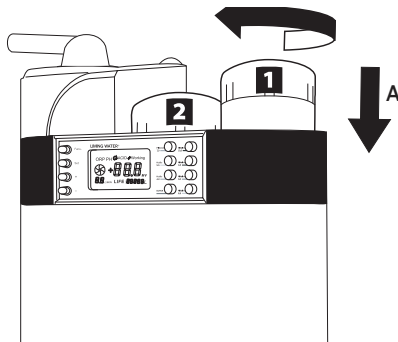
Semi annual cleaning with citric acid is achieved using the Salt Port access and recirculating pump.

NOTE: Frequent cleaning may be required depending on the water hardness. Harder water requires more frequent cleaning. Cleaning kit sold separately.



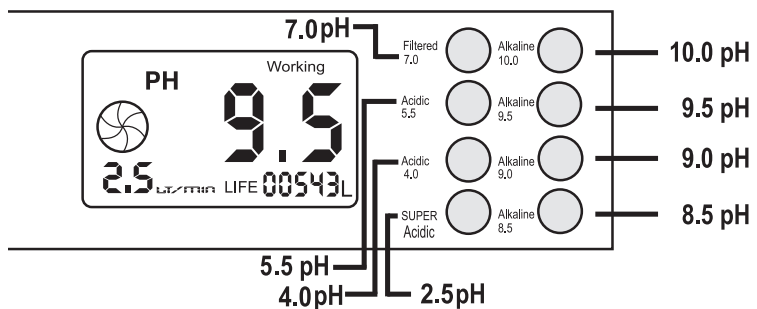
DOUBLE CARTRIDGES

Easy to replace cartridges. Remove the filter cover by sliding towards the right. Twist and remove filters.



EASY TO READ

The easy-to-read LED panel shows the pH you have selected, the number of liters that have been through the machine, and the flow rate. The buttons on the right determine the pH of the water being produced. The buttons on the left – function keys – can be used to adjust the pH and ORP of the water to account for source water differences. The ionizer begins to function when water is turned on – there is no on/off button or switch.



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